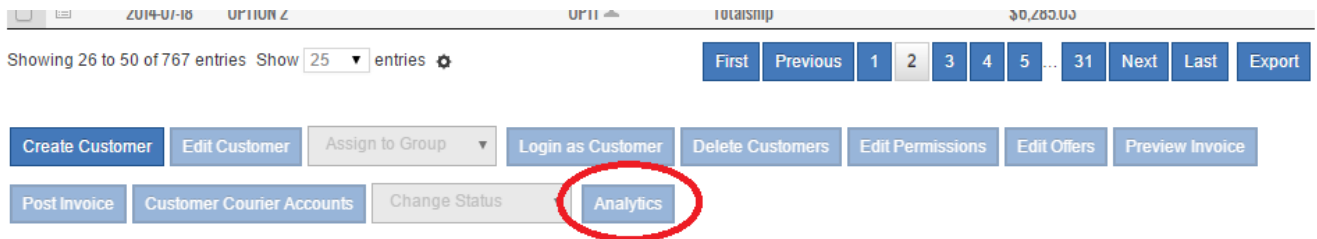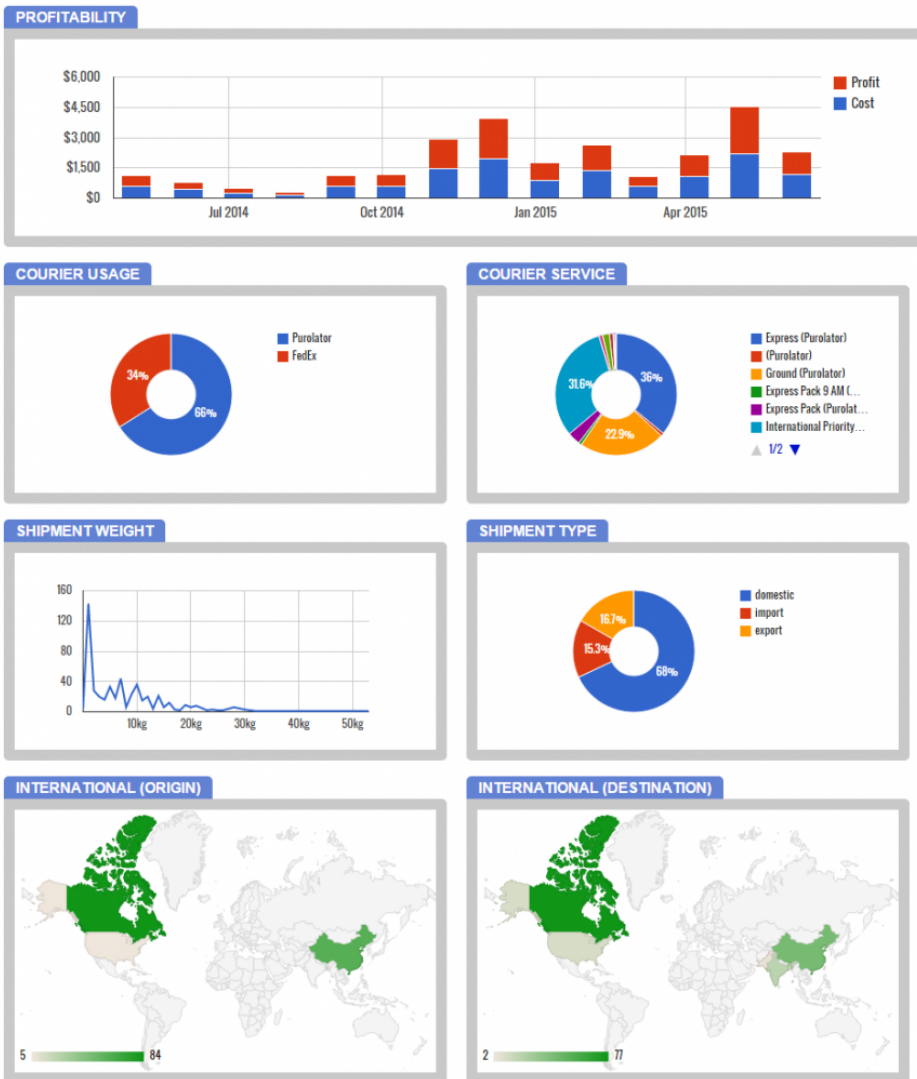# Introducing Analytics

If you have ever wondered what your customers are doing, Analytics will be an interesting area for you.

We have added a button on the Customer list page labelled "Analytics". To use this feature select a customer and click on this button.

The page that appears is an assessment of customer activity since the customer account was created.

PROFITABILITY

COURIER USAGE

COURIER SERVICE

SHIPMENT WEIGHT

SHIPMENT TYPE

INTERNATIONAL (ORIGIN)

INTERNATIONAL (DESTINATION)

Development of the Analytics feature will continue and additional metrics will be added. If there is a particular metric or analysis that you think would be helpful please let us know.